

KSRM Supplemental Outreach 2020 - 2021

Prong 3 – Outreach Description	Menu Item	Points
<p><b>February 26, 2020</b></p> <p>Prior to the nationwide shutdown in 2020, KSRM Inc. was contacted by the Kenai Chamber of Commerce to host a student in a “Job Shadow” style event at the radio station. The annual job shadow allows students to experience a job they may want to do as a career and learn what that job requires and how those requirements differ from what they imagined. During the event held on February 26, 2020, the student attended a morning event at the local high school, followed by an on-the-job day. This included a tour of the radio stations and sit-down events with each department in the company. The student was also given opportunity to write, record and produced radio commercials. Also, while on site, the student spent time learning about the engineering side of the radio.</p> <p>Supporting documents: <a href="#">Job Shadow 2020.pdf</a>, <a href="#">Job Shadow 2020 2.pdf</a></p>	<p>Hosting of at least one job fair or Co-sponsoring job fair with professional or business organization with women and minorities</p> <p>§73.2080(c)(2)(v) §73.2080(c)(2)(vi)</p>	<p>1</p>
<p><b>April 2-9, 2021</b></p> <p>KSRM Inc. was contacted to help promote and support a virtual job fair. AVTEC &amp; Kenai Peninsula Region Virtual Job Fair. KSRM Inc. provided marketing and live on air reads and interviews to help promote the weeklong event for the local community. KSRM Inc. had an open position and worked to also promote the opening and offered many phone call discussions and interviews.</p> <p>Supporting documents: <a href="#">AVTEC &amp; Kenai Peninsula Region Virtual Job Fair – Radio Kenai.pdf</a></p> <p>§73.2080(c)(2)(i)</p>	<p>Four job fairs by station personnel in hiring decisions</p> <p>§73.2080(c)(2)(i)</p>	<p>.25</p>
<p><b>May 2-31, 2021</b></p> <p>KSRM Inc. was contacted to help promote and support a statewide virtual job fair. Statewide Spring Virtual Job Fair. KSRM Inc. provided marketing and live on air reads and interviews to help promote the weeklong event for the local community. KSRM Inc. had an open position and worked to also promote the opening and offered many phone call discussions and interviews.</p> <p>Supporting documents: <a href="#">Statewide Spring Virtual Job Fair – Radio Kenai.pdf</a></p> <p>§73.2080(c)(2)(i)</p>	<p>Four job fairs by station personnel in hiring decisions</p> <p>§73.2080(c)(2)(i)</p>	<p>.25</p>

KSRM Supplemental Outreach 2020 - 2021

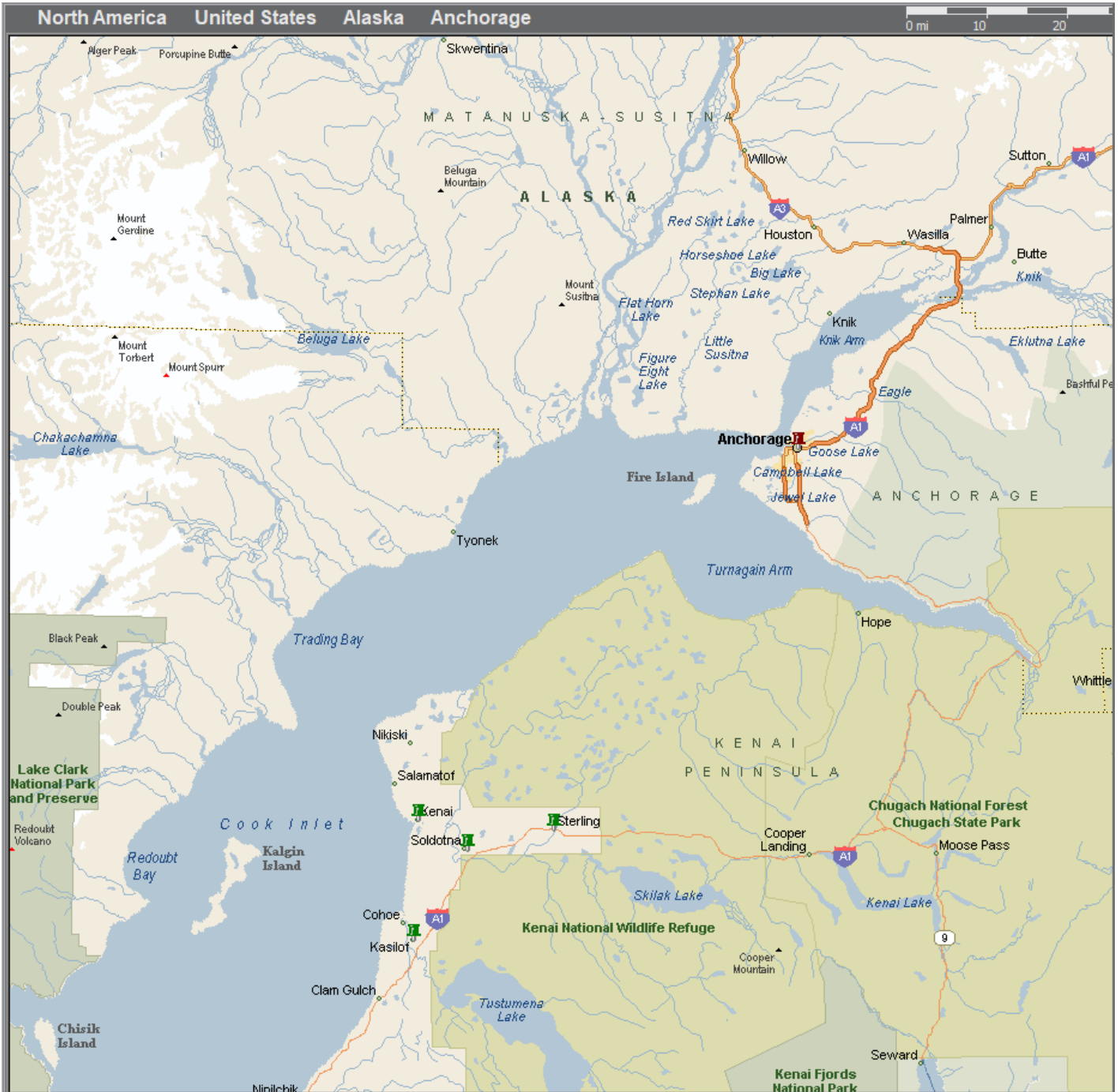
<p><b><u>August 4, 2021</u></b>                  KSRM Inc. was contacted by a church youth group with the Church of Jesus Christ of Latter-Day Saints to offer a tour of the studios and facilities. During the tour the youth was given the opportunity to see and tour 6 radio stations. The event also allowed them to record several announcements. Youth asked questions about how they could get into broadcasting and how does radio work. The tour guides provided many opportunities and offered applications of employment to the youth. The stations regularly hire youth to work part time as a board operator or part time announcer.</p> <p>Supporting documents: <a href="#">Gmail - August 4th Activity.pdf</a></p>	<p>Menu Item 6                  Programs and other programs to promote outreach generally</p> <p>§73.2080(c)(2)(vi)</p>	<p>1</p>
<p><b>Total Points for 2020 – 2021 Two Year Period</b></p>		<p>2.5</p>

As drawn from 2019 Census data, Anchorage is the only Metropolitan or Micropolitan Statistical Areas with a population of more than 250,000.

	2019 Est Pop
Fairbanks, AK Metro Area	96,849
Anchorage, AK Metro Area	396,317

As shown in the maps below, the KSRM stations are all small market stations. The only market in Alaska with a population of 250,000 or more is Anchorage. As shown in the maps below, the KSRM stations are outside of the Anchorage MSA, 72 miles away and separated by the Turnagain Arm of Cook Inlet.

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Metropolitan and Micropolitan Statistical Areas of the United States:

[https://www2.census.gov/geo/maps/metroarea/us\\_wall/Mar2020/CBSA\\_WallMap\\_Mar2020.pdf](https://www2.census.gov/geo/maps/metroarea/us_wall/Mar2020/CBSA_WallMap_Mar2020.pdf)



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Materials Supporting Supplemental Outreach

## Matt Wilson

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**From:** Matt Wilson <mattwilson@radiokenai.com> on behalf of Matt Wilson  
**Sent:** Friday, January 24, 2020 12:54 PM  
**To:** Gloria Ungrue; Bryce Stanton  
**Cc:** Johna Beech; Nathan Johnson  
**Subject:** RE: Job Shadow 2020  
**Attachments:** ksrm.pdf

Gloria,  
Bryce is out of the office till next week, so I'll be happy to confirm for him.

We will be happy to host.

Bryce and Nathan will be tag teaming for this.

Let us know if you need anything further.

**Matt Wilson** | General Manager | Marketing Director | KSRM Inc.  
40960 K-Beach Road | Kenai, Alaska 99611 | [www.radiokenai.com](http://www.radiokenai.com)  
907-283-8700 (office) | 907-283-9177 (fax) | 907-953-0385 (cell)



**From:** Gloria Ungrue <[gloria@kenaichamber.org](mailto:gloria@kenaichamber.org)>  
**Sent:** Friday, January 24, 2020 12:22 PM  
**To:** Bryce Stanton <[Bryce@radiokenai.com](mailto:Bryce@radiokenai.com)>  
**Cc:** Matt Wilson <[mattwilson@radiokenai.com](mailto:mattwilson@radiokenai.com)>; Johna Beech <[johna@kenaichamber.org](mailto:johna@kenaichamber.org)>  
**Subject:** Job Shadow 2020

Good afternoon Bryce,

I haven't heard back from the radio station about Job Shadow yet so I thought I'd reach out to ask if you or Nathan are definitely going to host the students I spoke to Matt about. I have a student interested in being a radio host and another interested in working on the technical side of radio.

I've attached a host form that has the time, date etc.

Please let me know as soon as possible whether you can/will host these students.

Thank you and have a great weekend.

*Gloria Ungrue*

Administrative Assistant  
Kenai Chamber of Commerce & Visitor Center  
11471 Kenai Spur Hwy.  
Kenai, AK 99611  
[gloria@kenaichamber.org](mailto:gloria@kenaichamber.org)

**Together in education**

**Preparing the next generation**



**Job Shadow Host Form – February 26, 2020**

Company Name: KSAM Inc.  
Contact Person: Bryce Stanton  
Cell Phone: 907-392-5259  
Company Address: 40960 KBEACH ROAD, Kenai, AC 99611  
Physical Address: " "  
Email: bryce@radiokenai.com  
Fax number: 907-283-9177

**Registration & Continental Breakfast**  
KCHS Cafeteria  
7:45 a.m.

*We request that you pick up your student(s) on Wednesday morning in order to spend as much time with them as possible.*

I will attend the Registration & Continental Breakfast Wednesday, February 26, 2020 @ 7:45am and pick up my student(s)

I am unable to attend the Registration & Continental Breakfast and request the student(s) be delivered to the above physical address by \_\_\_\_\_ a.m.

**Kenai Chamber Complimentary Luncheon**  
Wednesday, February 26, 2020  
12:30 – 1:45 p.m.  
Kenai Christian Church

I and my student(s) will be attending

I will not be able to attend, but will drop off my student

I will not be able to attend and will need to have my student picked up and the above physical address by \_\_\_\_\_ am/pm

**Additional Waivers Required**

No, No additional waiver is required

Yes, I have included our waiver via email – [johna@kenaichamber.org](mailto:johna@kenaichamber.org) or Fax: 907-283-2230

**Please ensure my student(s) comply with the following dress code:**

Business Attire/collared shirt/tie required  Business Casual/no jeans, no t-shirts  Jeans OK  Outdoor Gear required



LISTEN ONLINE KSRM 920AM KWHQ 100.1FM KKIS 96.5FM KSLD 1140AM KFSE 106.9FM  
KKNi 105.3FM PODCASTS



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# AVTEC & Kenai Peninsula Region Virtual Job Fair

Author: Radiokenai Admin | [April 1, 2021](#)

**WHEN:**

April 2, 2021 –  
April 9, 2021  
all-day

(<https://radiokenai.com/whats-happening-calendar/>)

**WHERE:**

Online

**CONTACT:**

- Peninsula Job Center Staff
- 907-335-3010
- Email  
(mailto:peninsula.jobcenter@alaska.gov)
- Event website   
(https://alaska.statev

Search ...

## On Air Now – KSRM 920 AM

### Sound Off

9:00 am - 11:00 am



irtualjobfair.com/http  
s-alaska-  
statevirtualjobfair-  
com-gulf-coast-  
2021-virtual-job-  
fair#/home)

The Peninsula Job Center, in partnership with Alaska Vocational Technical Center (AVTEC), is pleased to be holding a Virtual Job Fair from Tuesday, March 30th through Friday, April 9th. Virtual Job Fairs offer a platform for job seekers and employers to connect virtually via the internet.

This is a great opportunity to connect with over 50 registered employers and training providers from various industries such as healthcare, oil & gas, transportation, seafood, retail, and more! Explore career, apprenticeship, training, and education opportunities. Have an electronic resume available and prepare for potential interviews!

If you have questions about the AVTEC & Kenai Peninsula Region Virtual Job Fair or would like to prepare with a job-seeking workshop (resume, interviewing, etc.), please call 907.335.3010. We look forward to your participation!



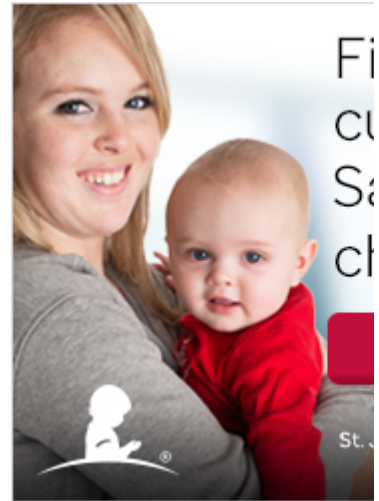
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Liked 24K likes
-  **KWHQ 100.1 F**  
Liked 917 likes
-  **KKIS 96.5 FM**  
Liked 542 likes
-  **KSLD 1140 AM**  
Liked 295 likes
-  **KFSE 106.9 FI**  
Liked 1.1K like:
-  **KKNI 105.3 FM**  
Liked 185 likes
-  **KSRM's Sounc**  
Liked 587 likes



**Author: Radiokenai Admin**

[Read All Posts By Radiokenai Admin](#)



## Kenai Peninsula Weather

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### **KENAI** WEATHER

Fri



23°F  
16°F

### **SOLDOTNA** WEATHER

Fri



21°F  
14°F

### **HOMER** WEATHER



LISTEN ONLINE KSRM 920AM KWHQ 100.1FM KKIS 96.5FM KSLD 1140AM KFSE 106.9FM  
KKNi 105.3FM PODCASTS




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# Statewide Spring Virtual Job Fair

Author: Radiokenai Admin | [April 14, 2021](#)

**WHEN:**

May 2, 2021 –  
May 31, 2021  
all-day



 (<https://radiokenai.com/whats-happening-calendar/>)



**WHERE:**

Virtual

**CONTACT:**

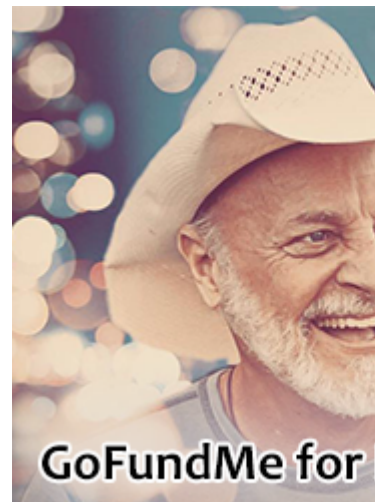
 [Event website](#)   
([jobs.alaska.gov/jobairs/virtual.html](https://jobs.alaska.gov/jobairs/virtual.html))



## On Air Now – KSRM 920 AM

### Sound Off

9:00 am - 11:00 am





**April 26-May 31, 2021**

Brought to you by the Alaska Job Center Network

**New employers weekly!**

Check out the video conference schedules, and speak with a representative for participating companies.

[jobs.alaska.gov/jobfairs/virtual.html](https://jobs.alaska.gov/jobfairs/virtual.html)


Virtual Job Fairs allow job seekers and employers to connect online using browser-based chat and internet conferencing.


A proud partner of the **americanjobcenter** network

We are an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.




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 Liked 24K likes


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 **KSRM's Sounc**  
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**Author: Radiokenai Admin**

[Read All Posts By Radiokenai Admin](#)



KBeach First Counselor &lt;kbeach1st@gmail.com&gt;

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## August 4th Activity

1 message

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**Drake's Email** <drakedouglaswilcox@gmail.com>

Tue, Aug 3, 2021 at 4:55 PM

To: pepper.p.pond@gmail.com, pbjamer@yahoo.com, susan@spearheadnet.com, cwm\_cassidy@hotmail.com, slyrunner23@yahoo.com, tracisawyer15@gmail.com, larry.l.tews@gmail.com, natalie.j.tews@gmail.com, wwongak@gmail.com, josephjwhittom@gmail.com, graydenmusgrave@gmail.com, lachlan.pond@gmail.com, flyfishinpond@gmail.com, barfai.mar@gmail.com, nbarfuss@yahoo.com, rienaylor@gmail.com, qtkids5@gmail.com, kbeachbishop@gmail.com, kbeach2nd@gmail.com, kbeach1st@gmail.com, bill.fisk@gmail.com, kbeachprimpres@gmail.com, 264065749@missionary.org

Hi everyone!

For our activity tomorrow night, August 4th, we will have an awesome opportunity to tour the local radio station! Brother Wilson has been kind enough to give us a tour and talk to us a bit about what he does. We will be meeting at our normal time from 7:00-8:15 but we will NOT be meeting at the church. Rather we will be meeting directly at the radio station. The address is below. We will see you all there!

40960 Kalifornsky Beach Road  
Kenai, Alaska 99611-6445

Thank you,  
Brother Wilcox