

EEO PUBLIC FILE REPORT

For the 12-month Period Ending _____

Prepared by: _____
(Licensee/Permittee)

This report covers the following employment unit:

<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Type of Station</u>	<u>Location City, State</u>	<u>LMA</u>
KSRM	35635	AM	Soldotna, AK	
KWHQ	35636	FM	Kenai, AK	
KKIS	34883	FM	Soldotna, AK	
KSLD	34880	AM	Soldotna, AK	
KFSE	78420	FM	Kasilof, AK	
KKNI	72677	FM	Sterling, AK	

A. The following is a list of all vacancies for full-time jobs during the previous 12 months:

	<u>Job Title</u>	<u>Date of Opening</u>	<u>Date Filled</u>
1.			
2.			
3.			
4.			
Etc.			

- B. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job opening occurred.

<u>Recruitment Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone Number</u>
1.			
2.			
3.			
4.			
5.			
6.			
7.			
Etc.			

- C. The following is a list of the services for full-time jobs shown in Section A above and the recruitment source which provided the hiree that position:


<u>Job Title</u>	<u>Recruitment Source</u>
1.	
2.	
3.	
4.	
5.	
6.	
7.	
Etc.	

- D. During the previous 12 months, there were a total of _____ people interviews for vacancies for full-time positions. The following is a list of interviewees referred by each recruitment source shown in Section B above:

<u>Recruitment Source</u>	<u>Total Number of Interviewees</u>
1.	
2.	
3.	
4.	
5.	
6.	
7.	
Etc.	

- E. During the last 12 months, the station employment unit engaged in the following instructions (provide full details, including and explanation if no instructions were conducted during the period involved):

Name of Respondent: _____

Signed:  _____

Typed Name: _____

Title: _____

Date: _____

Telephone Number: _____

KSRM Inc. EEO Narrative 2021-2022

KSRM Inc. conducted several in-person events in 2022. Alaska provides unique challenges to achieve the required events. Internet availability and access to technology provide challenges to many scheduled events. KSRM Inc. made many attempts to achieve the required events as indicated below.

February 23, 2022

KSRM Inc. hosted several students from Kenai Central High School. KSRM Inc. picked up two High School Juniors at the school, had a nice breakfast and made our way to the station. Over the next 5 hours, KSRM Inc. had our students voice commercials, do breaks on three radio stations, explained operations, marketing, programming and showed them everything that goes on behind the scenes at a radio station. Charli was interested in Voice acting, Serge was interested in Data Analysis and they both became interested in new things. Charli wanted to do more voice work; Serge wanted to learn audio editing and production now. Both thanked KSRM Inc. after the program was over, they said they really enjoyed it and learned a great deal.

Supporting documents: [Job Shadow 2022.pdf](#)

March 24, 2022

KSRM Inc. was contacted by a local family to host a homeschool tour group. KSRM Inc. provided a tour of the studios and facilities. During the tour the youth was given the opportunity to see and tour 6 radio stations. The event also allowed them to record several announcements. Youth asked questions about how they could get into broadcasting and how does radio work. The tour guides provided many opportunities and offered applications of employment to the youth. The stations regularly hire youth to work part time as a board operator or part time announcer.

Supporting documents: [Home School Field Trip 2022](#)

April 7, 2022

KSRM Inc. was contacted to help promote and support a in person job fair. Kenai Peninsula Job & Career Fair. KSRM Inc. provided marketing and live on air reads and interviews at no charge, to help promote the one-day event for the local community.

Supporting documents: [Job Fair 2022.pdf](#)

Scott Hamilton – Program Director Narrative – 2/23/22

My first Job Shadow at KSRM Radio Group. We picked up our High School Juniors at the school, had a nice breakfast and made our way to the station. Over the next 5 hours, we had our students voice commercials, do breaks on three radio stations, explained operations, marketing, programming and showed them everything that goes on behind the scenes at a radio station. Charli is interested in Voice acting, Serge is interested in Data Analysis and they both became interested in new things. Charli wants to do more voice work; Serge wants to learn audio editing and production now. Both thanked me after the program was over, they said they really enjoyed it and learned a great deal.

Photos Below:









Email:

Hi Matt,

Thank you again for allowing us to come to the station to learn more about how radio works. Our little homeschool group had a great time and we all have a new appreciation for all the work and time that goes into making it possible to listen to the radio while we drive around town. We appreciate the time you took out of your day to show us around the studio!

Have a wonderful rest of your day!

Thanks a bunch,
Janna Lewis

Photos Below:





Email:

Hi Matt,

The signed sponsorship agreement is attached.

Thanks for reaching out to us for this. I think this will be terrific in this and future years.

Thanks,

Sara

Gulf Coast Regional Manager

State of Alaska Department of Labor and Workforce Development

11312 Kenai Spur Highway, Suite 2

Kenai, Alaska 99611

(907) 335-3003 Direct Line

(907) 335-3050 Fax

[Alaska Economic Trends](#)

Alaska Economic Trends is a monthly magazine that covers a broad range of economic issues. Click the link above to view the current electronic magazine, search articles and archives, and sign up for a FREE electronic subscription.

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From: Matt Wilson <mattwilson@radiokenai.com>

Sent: Friday, March 4, 2022 9:27 AM

To: Bieber, Sara E (DOL) <sara.bieber@alaska.gov>
Subject: RE: KSRM Inc. / Job Center Sponsorship - Job Fair 2022

Sara,

That is correct, this will go on top with what you already have booked with us.

You can add my schedule to Britney's.



From: Bieber, Sara E (DOL) <sara.bieber@alaska.gov>
Sent: Friday, March 4, 2022 9:26 AM
To: Matt Wilson <mattwilson@radiokenai.com>
Subject: RE: KSRM Inc. / Job Center Sponsorship - Job Fair 2022

Hi Matt,

Sounds good. This will be in addition to what we have set up with Britney, if I understand correctly?

Thanks,

Sara

From: Matt Wilson <mattwilson@radiokenai.com>
Sent: Friday, March 4, 2022 9:22 AM
To: Bieber, Sara E (DOL) <sara.bieber@alaska.gov>
Subject: RE: KSRM Inc. / Job Center Sponsorship - Job Fair 2022

Sara,

After reviewing the schedule that you have with Britney, I modified mine. Here's what we are doing for your records.

Matt Wilson | General Manager | Marketing Director | KSRM Inc.
40960 K-Beach Road | Kenai, Alaska 99611 | radiokenai.com
907-283-8700 (office) | 907-953-0385 (cell) | 907-283-9177 (fax)



From: Bieber, Sara E (DOL) <sara.bieber@alaska.gov>
Sent: Friday, March 4, 2022 8:23 AM
To: Matt Wilson <mattwilson@radiokenai.com>
Subject: RE: KSRM Inc. / Job Center Sponsorship - Job Fair 2022

How about I do you one better and send you the one we already developed and approved this week with Chelsea?

Please see (and hear) the attached.

Sara

From: Matt Wilson <mattwilson@radiokenai.com>
Sent: Friday, March 4, 2022 8:06 AM
To: Bieber, Sara E (DOL) <sara.bieber@alaska.gov>
Subject: RE: KSRM Inc. / Job Center Sponsorship - Job Fair 2022

Sara,

Great! Please find the attached files.

Also can you send any details about the Job fair and we'll start working on the radio commercial.

Matt Wilson | General Manager | Marketing Director | KSRM Inc.
40960 K-Beach Road | Kenai, Alaska 99611 | radiokenai.com
907-283-8700 (office) | 907-953-0385 (cell) | 907-283-9177 (fax)



From: Bieber, Sara E (DOL) <sara.bieber@alaska.gov>
Sent: Friday, March 4, 2022 8:03 AM
To: Matt Wilson <mattwilson@radiokenai.com>
Subject: RE: KSRM Inc. / Job Center Sponsorship - Job Fair 2022

Hi Matt,

I think this looks great.

Can you send me a KSRM or Radio Kenai logo ASAP? I am getting ready to send out our registration information before the 3/10 early bird deadline.

Thanks,

Sara

From: Matt Wilson <mattwilson@radiokenai.com>
Sent: Thursday, March 3, 2022 10:57 AM
To: Bieber, Sara E (DOL) <sara.bieber@alaska.gov>
Subject: KSRM Inc. / Job Center Sponsorship - Job Fair 2022
Importance: High

You don't often get email from mattwilson@radiokenai.com. [Learn why this is important](#)

CAUTION: This email originated from outside the State of Alaska mail system. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Sara,

Thank you for taking my call today about co-sponsoring the upcoming Job Fair in April.

I would propose the following;

KSRM Inc. will provide;

40 - :30 second selling messages on all 6 radio stations (KSRM / KWHQ / KKIS / KSLD / KFSE / KKNi) aired 4/2 – 4/6/22. (Total messages 240 across 6 radio stations)

Additional announcements on KSRM “What’s Happening segment” at Radiokenai.com and live on air announcements during other shows on KSRM Radio Group when time permits

Job Center will provide;

KSRM Inc. logo / name included in all promotional flyers and postings; including online.

KSRM Inc. included as sponsor for 2022 Peninsula Job Fair.

All materials will be provided to KSRM Inc. as record of sponsorship.

Next year we can talk about additional options and ideas, but hopefully this will get the conversation started.

Matt Wilson | General Manager | Marketing Director | KSRM Inc.
40960 K-Beach Road | Kenai, Alaska 99611 | radiokenai.com
907-283-8700 (office) | 907-953-0385 (cell) | 907-283-9177 (fax)



<input type="checkbox"/> Agency	<input checked="" type="checkbox"/> Broadcast	<input type="checkbox"/> Cash	<input type="checkbox"/> Co-op
<input type="checkbox"/> Direct	<input type="checkbox"/> Calendar	<input checked="" type="checkbox"/> Trade	<input type="checkbox"/> Sales Tax

Product (s)	Job Fair 2022 - Trade - Sponsorship
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										x										
Date Range	Daypart	Mon	Tue	Wed	Thu	Fri	Sat	Sun	#/wk	Total Wks	Unit totals	Spot Length	Total Months	KSRM Rate	KWHQ Rate	KKIS Rate	KSLD Rate	KFSE Rate	KKNI Rate	
4/1 - 4/3	6a-7p					5	6	6	17	1	17	30		0.00	0.00	0.00	0.00	0.00	0.00	
4/4 - 4/6	6a-7p	6	6	6					18	1	18	30		0.00	0.00	0.00	0.00	0.00	0.00	
04/07/22	6a-3p				5				5	1	5	30		0.00	0.00	0.00	0.00	0.00	0.00	
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Spot Totals																				
											40									

Traffic/Billing Instructions: TRADE for Sponsorship of Job Fair 2022

Alaska Department of Labor and Workforce Development - Value \$2,800.00

Sara Bieber 3/4/2022 Matt Wilson
Client Signature Date Account Executive

	KSRM Rate	-
	KWHQ Rate	-
	KKIS Rate	-
	KSLD Rate	-
	KFSE Rate	-
	KKNI Rate	-
	Gross Total	-
	<i>Agency Commission</i>	-
	Sales Tax	-
	Net Total	-

3/4/2022 9:18 AM

Terms and Conditions

1. The program or announcement shall be of a quality and rendered and broadcast in a manner satisfactory to KSRM Inc. All advertising copy shall be subject to approval of KSRM Inc. The Advertiser agrees to comply with all Federal, State, Borough and City regulations, restrictions, and laws covering the use of broadcasting stations operating under the authority of the Federal Communications Commission.
2. All announcements and programs offered or contracted for are subject to change and must yield to change and must yield to programs at the discretion of KSRM Inc. The station is not liable for damages should the station, because of emergencies, necessity, legal restrictions or the intervention of the Federal, State, Borough or City authorizes or for any other reason beyond reasonable control of the station, be unable to advertise any of the advertiser's program or announcements at the time or times specified.
3. This service is not subject to assignment. No time may be resold.
4. The station reserves the right to cancel this contract at any time, upon written notice.
5. Unless otherwise agreed to in writing, advertiser, by giving the station two weeks notice in writing, may terminate this contract. Upon cancellation 30% of the contract will be charged upon cancellation.
6. If it becomes necessary to institute suit for the collection of any monies due, or to become due, under this contract, or to enforce any of the provisions herein, the advertiser agrees to pay the station a reasonable attorney's fee (the minimum being \$50.00) and also the cost of his suit as the plaintiff.
7. The advertiser will save KSRM Inc. harmless against all liability for libel or slander by reason of broadcasting announcement or written copy furnished by the advertiser.
8. If the advertiser does terminate the contract, advertiser will pay for 100% of the announcements for all services previously aired.
9. If the advertiser does terminate this agreement, and promotional materials were supplied to the advertiser for a specific promotion, indicated on this contract, advertiser will be liable for billing up to the date of termination, regardless of the number of announcements aired.
10. Unless otherwise agreed in writing all amounts due shall be paid on or before the 15th day of the month indicated, and the client agrees to pay a service charge of 1.5% per month (18% annually) on any past due amounts.
11. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KSRM Inc., will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.
12. Contract includes one (1) hour of studio recording time. Additional time may be purchased at a rate of \$75.00 per hour, with a one (1) minimum.

2022

Kenai Peninsula Job & Career Fair

Where people and jobs connect

Thursday, April 7, 2022

10 a.m. - 4 p.m.

SOLDOTNA REGIONAL SPORTS COMPLEX

GET THE WORD OUT about employment/training opportunities, connect with your next hire, network with other employers and training providers, and show your support for this annual community event at the 2022 Kenai Peninsula Job and Career Fair! Take advantage of our early bird deals and advertisement discounts and get your ad published in the Peninsula Clarion on Sunday April 3rd, Wednesday April 6th, and Thursday April 7th.

Choose one of three options:

Package	Gets you...	Early Bird Price*	Regular Price
Branding Package	Booth and large ad	\$725*	\$750
Profile Package	Booth and small ad	\$395*	\$420
Booth Package	Booth only	\$75*	\$100

***Applies to vendors who register by Thursday, March 10, 2022**

LIMITED CAPACITY! REGISTRATION DEADLINE IS MARCH 30, 2022

Send registration form with payment to:

**Peninsula Job Center
Attn: Sara Bieber
11312 Kenai Spur Highway, Ste. 2
Kenai, AK 99611**

or email:

peninsula.jobcenter@alaska.gov

Prepayment is required

Please direct advertising inquiries to:

**Beth McDonald
(907) 335-1222**

or email:

emcdonald@peninsulaclarion.com

2022

Kenai Peninsula Job & Career Fair

Where people and jobs connect

Package	Early Bird On or before Mar. 10	Regular After March 10	Quantity	Total
Branding Package* Ad size 5.1667" x 5"	<input type="checkbox"/> \$725	<input type="checkbox"/> \$750		\$
Includes one booth space and a large ad in the Clarion's event promotion which will run 4/3, 4/6, and 4/7/2022. Booth space includes one table with covering, two chairs and complimentary refreshments. You are responsible for any extension cords or equipment.				
Profile Package* Ad size 3.3889" x 5"	<input type="checkbox"/> \$395	<input type="checkbox"/> \$420		\$
Includes one booth space and a small ad in the Clarion's event promotion.				
Booth only	<input type="checkbox"/> \$75	<input type="checkbox"/> \$100		\$
Includes one booth space. Rate is per table.				

Sales tax 6% (max \$30) = +\$ _____

Nonprofit tax ID# (required for exemption) _____

Total due = \$ _____

***Branding Package and Profile Package ad copy must be submitted to the Peninsula Clarion by Thursday, March 24, 2022.** Customers will receive proof before printing. All vendors must be registered and ads must be approved by Thursday, March 31, 2022. **Please contact Beth Ulrickson at the Peninsula Clarion to submit your ad content: classifieds@peninsulaclarion.com.**

Method of Payment

- ☐ **Visa/MC** Number: _____ - _____ - _____ - _____ Expiration: ____/____ Billing zip: _____ CVV: _____
Authorized cardholder name (print): _____ Signature: _____
- ☐ **Payment by check payable to 'Peninsula Clarion'**

Do you offer veteran preference for your career and/or training opportunities? ☐ Yes ☐ No

Will you have permission to hire/register youth (under 18)? ☐ Yes ☐ No

Company Name: _____ Company Website: _____

Contact Email for Prospective Employees: _____

Phone: _____ Fax: _____

Primary Contact Person for this Event: _____

Phone: _____ Email: _____

Company address: _____ City: _____ State: _____

How many people will be representing your company at this event? _____

- ☐ Will you need an **electrical outlet?** (limited availability, must provide your own extension cord)
- ☐ Will you have a **large banner or need extra space** for equipment in your booth?

A proud partner of the
AmericanJobCenter
network



Free and open to the public!



Annual Kenai Peninsula JOB & CAREER FAIR

- Meet multiple employers and training providers from a variety of industries
- Bring copies of your resume and dress for potential interviews
- Discover apprenticeship and training opportunities
- Explore Alaska's high-growth job market and see where you fit in

**10 a.m.-4 p.m.
Thursday,
April 7, 2022**

**Soldotna Regional Sports
Complex, 538 Arena Ave.**

For more information about this community event, job-seeking workshops or other Peninsula Job Center services, call (907) 335-3010.



**ALASKA DEPARTMENT OF LABOR
& WORKFORCE DEVELOPMENT**



A proud partner of the **americanjobcenter** network

We are an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.