

KSRM Radio Group Inc. EEO Narrative 2023-2024

KSRM Radio Group Inc. conducted several in-person events in 2024. Alaska provides unique challenges to achieve the required events. Internet availability and access to technology provide challenges to many scheduled events. KSRM Radio Group Inc. made many attempts to achieve the required events as indicated below.

February 14, 2024

KSRM Radio Group Inc. hosted several students from Kenai Central High School. KSRM Radio Group Inc. picked up four High School Juniors at the school, had an excellent breakfast, and made our way to the station. Over the next 5 hours, KSRM Radio Group Inc. had our students voice commercials, do breaks on three radio stations, explain operations, marketing, and programming, and show them everything that goes on behind the scenes at a radio station. This year's kids were interested in one or more aspects of radio before they arrived. All said they enjoyed the experience and learned much during their time. We are looking forward to next year!

Supporting documents: [Job Shadow 2024.pdf](#)

January 25, 2024

KSRM Radio Group Inc. participated in a PSA request on January 16, 2024; Lilly Dawley reached out to create a PSA for an upcoming Student Council Sweetheart Dance on February 9, 2024. Lilly and her co-creator came to the studios on Jan 24 and cut the PSA in one take. We finished producing and put it into rotation on Jan 25, 2024.

Supporting documents: [Sweetheart Dance PSA 2024.pdf](#)

April 10, 2024

KSRM Radio Group Inc. was contacted to help promote and support an in-person job fair. Kenai Peninsula Job & Career Fair. KSRM Radio Group Inc. provided marketing and live-on-air reads and interviews at no charge, to help promote the one-day event for the local community.

Supporting documents: [Job Fair 2024.pdf](#)

April 3, 2024

On April 3, 2024, the KSRM Radio Group hosted Alaska Christian College students from Ms. Hollingsworth's writing class. Their week of journalism classwork ended with a visit to our studios. We showed the students all aspects of radio broadcasting, covering sales, news, air work, production, and engineering. They even voiced a promo and helped with commercial production. One of the more engaged groups we have had through our doors, a few became interested in broadcasting as a future career due to the visit.

Supporting documents: [ACC Narrative 2024.pdf](#)